

Substitute for form 1449A&B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	10/694,643
				Filing Date	October 27, 2003
				First Named Inventor	Reller, William M.
				Art Unit	4172
				Examiner Name	Colleen A. Hoar
Sheet	1	of	1	Attorney Docket Number	026296-000310US

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number Kind Code ² (if known)			
/C.H./	AA	US-2006/0212350 A1	09/21/2006	Ellis, et al.	
/C.H./	AB	US-2006/0253582 A1	11/09/2006	Dixon, et al.	
	AC	US-			

FOREIGN PATENT DOCUMENTS								
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NON PATENT LITERATURE DOCUMENTS			
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/C.H./	AE	ROBINSON, S. "Computer Scientists Optimize Innovative Ad Auction", <i>SIAM News</i> (2005) 38(3):1-3 [retrieved from the Internet on May 10, 2008 at http://www-static.cc.gatech.edu/~vazirani/adauction.pdf]	<input type="checkbox"/>
	AF		<input type="checkbox"/>

Examiner Signature	/Colleen Hoar/	Date Considered	01/13/2009
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¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.